



Vindicia Shop

Fully hosted, cloud-based storefront solution

Vindicia Shop is a comprehensive, fully hosted, cloud-based storefront solution for use with our [Vindicia Subscribe](#) subscription lifecycle management platform. Vindicia Shop runs on the Amazon Web Services (AWS) secure cloud services platform, providing digital subscription businesses with a convenient one-stop solution.

Vindicia Shop offers a full complement of highly available and scalable storefront services. Designed for online subscription businesses, Vindicia Shop removes the complexities that normally go into building and maintaining a user-friendly storefront presence online.

The combination of Vindicia Subscribe and Vindicia Shop provides digital businesses with a competitive edge in managing the full subscriber acquisition, management, billing and retention lifecycle. The one-stop Vindicia Shop solution enables subscription businesses to reach a global audience immediately.

Comprehensive storefront facilities

Vindicia Shop cloud-based features include:

- **Landing page.** The Vindicia Shop product marketing page is tailored with your unique product content.
- **Payments.** Vindicia Shop accepts credit cards and other payment methods using Vindicia Subscribe [Hosted Order Automation](#). Sensitive data is passed directly from your customer's browser to Vindicia servers. Secure error handling facilities validate that PAN (mod10), CVV, and expiration dates are captured correctly.
- **Security compliance.** Vindicia Shop complies with the Payment Card Industry Data Security Standard (PCI DSS) and the General Data Protection Regulation (GDPR).
- **Identity management.** Vindicia Shop is integrated with multiple identity management platforms including Vindicia Connect, with email support, multi-factor authentication, and Google and Facebook social login.

- **Self-care support.** Self-care facilities include *My Subscription* (displays active products, subscription status, billing dates and amounts, and more), *Update My Plan* (upgrade/downgrade and add/remove add-ons), *Cancel Subscription*, *Update Payment Method*, *View Billing History*, and *Servicing Emails*.
- **Architecture.** Each Vindicia Shop merchant site is hosted and maintained in a separate AWS account. Amazon Simple Storage Services (S3) containers include static web server, data cache, images, content/language files and logs. The Lambda/API gateway provides backend compute and Vindicia Subscribe API interface, while the CloudFront content delivery network enables worldwide distribution.

Vindicia Shop Features

- Provides complete storefront solution hosted on AWS
- Works hand-in-hand with Vindicia Subscribe subscription lifecycle management platform
- Includes landing page, identity management, products/bill plans, payment methods, T&Cs, privacy policy, and email communications
- Offers comprehensive self-care facilities
- Includes a standard model to integrate to a content management system (CMS) or online video platform (OVP)
- Complies with PCI DSS and GDPR standards
- Provides 24 x 7 x 365 on-call support

Vindicia Shop works hand-in-hand with Vindicia Subscribe

Vindicia Subscribe simplifies customer engagement and billing at all touchpoints in the subscription lifecycle:

- **Acquire.** Attract new subscribers with the freedom to launch and refine offers. Get creative knowing that your solution helps you speed ideas to market.
- **Bill.** Support the pricing and payment options your customers want while accessing data-driven insights into revenue.
- **Retain.** Benefit from lower active and passive churn by reducing billing friction and leveraging subscription intelligence to resolve failed payment transactions.
- **Expand.** Mine data for opportunities to upsell and cross-sell. Pricing insights help you grow revenue from existing customers.
- **Succeed.** Connect with Vindicia subscription experts for industry benchmarking data, best practices, and ideas to increase revenue.

Why Vindicia?

Vindicia is part of Amdocs, a \$4 billion company with 25,000 employees worldwide. Our subscription storefront, management and retention solutions have been designed to improve your subscription business metrics – so you can

Vindicia Subscribe Benefits

- Boost business success by supporting every phase of the subscription lifecycle
- Reduce customer acquisition and billing costs
- Accept multiple payment methods, including credit cards, debit cards, ACH, Amazon Pay, Apple Pay, Google Pay, PayPal, ELV, direct debits, mobile payments, and more
- Simplify upselling and expansion
- Uncover insights to increase top-line revenue streams
- Improve customer retention and extend customer lifetime value
- Prevent involuntary churn

devote more energy to innovation. As you free your team to create fresh experiences and better offers, we make the revenue side of success less stressful. Measure the difference in your bottom line, and see lasting gains in the longevity of your customer relationships.

For more information, visit www.vindicia.com.

About Vindicia

Vindicia offers comprehensive subscription management solutions that help businesses acquire and retain more customers. Providing much more than just a billing and payments system, the company's SaaS-based subscription management platform combines big data analysis, strategic consulting and proprietary retention technology. Vindicia provides its clients with more recurring revenue, more customer data, better insights, and greater value throughout the entire subscriber lifecycle. To learn more visit www.vindicia.com.

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